

<u>Guest Lecture on “Brand Building”</u>		
Date	:	6 th October 2023
Venue	:	Google Meet
Organizing Unit/Agency	:	BMS in E-Commerce Operations
Number of Participants	:	34
Activity	:	Guest Lecture

Brochure



**MALAD KANDIVLI EDUCATION SOCIETY'S
NAGINDAS KHANDWALA COLLEGE**
EMPOWERED AUTONOMOUS COLLEGE
RE-ACCREDITED BY NAAC WITH "A" GRADE (4TH CYCLE)
ISO 9001:2015 CERTIFIED

DEPT. OF BMS IN ECOMMERCE OPERATIONS

organizes

GUEST LECTURE ON

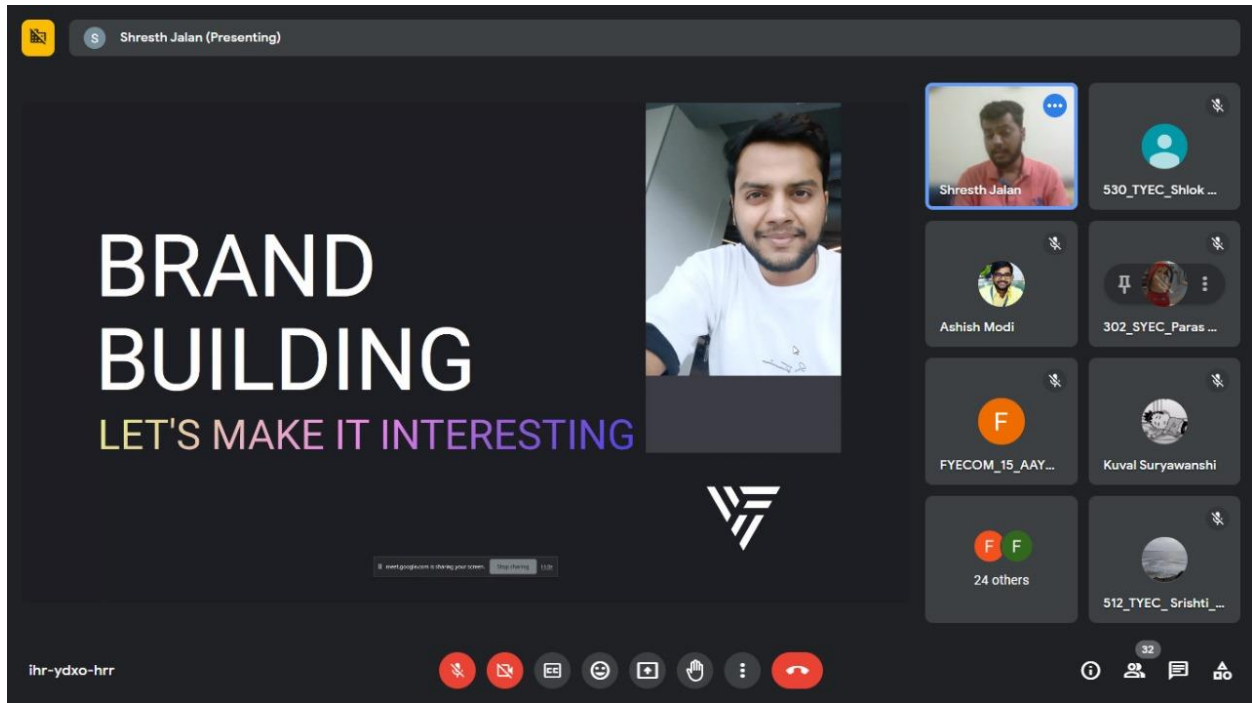
Brand Building

Resource Person:
Mr. Shresth Jalan
COO, Axelrod Ideas

Programme Details

6th October 2023 6:00pm onwards Google Meet

Photographs



Shresth Jalan (Presenting)

03

Brands with Taglines

ihf-ydxx-hrr

Shresth Jalan

302_SYEC_Paras...

Ashish Modi

525_TYEC_siddhar...

Kuval Suryawanshi

FYECOM_20_Uma

FYECOM_11_TANAY joined

ihf-ydxx-hrr

Shresth Jalan (Presenting)

Disclaimer

Shresth Jalan

FYECOM_15_AA...

530_TYEC_Shlok...

Ashish Modi

302_SYEC_Paras...

507_TYEC_Varshi...

FYECOM_10_Jai...

25 others

512_TYEC_Srisht...

ihf-ydxx-hrr

Shresth Jalan (Presenting)

Some Famous Taglines

Thanda Matlab? Kuch Meetha Ho Jaaye Daag Acche Hai

There are some things money can't buy, For everything else there is

Shresth Jalan, 302_SYEC_Paras..., Ashish Modi, 525_TYEC_siddhar..., Kuval Suryawanshi, FYECOM_20_Uma, 22 others, 512_TYEC_Srishti...

ihf-ydxo-hrr

Shresth Jalan (Presenting)

Some Famous Taglines

Thanda Matlab? Kuch Meetha Ho Jaaye Daag Acche Hai

Coca-Cola *Cadbury*

There are some things money can't buy, For everything else there is



Shresth Jalan

Kuval Suryawanshi, 302_SYEC_Paras..., Ashish Modi, 525_TYEC_siddhar..., Fyecom_5_shreya, FYECOM_10_Jai..., 21 others, 512_TYEC_Srishti...

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Shresth Jalan (Presenting)

Some Famous Taglines

Thanda Matlab? 	Kuch Meetha Ho Jaaye 	Daag Acche Hai
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There are some things money can't buy, For everything else there is

Shresth Jalan

Ashish Modi

Fyecom_5_shreya

22 others

302_SYEC_Paras...

525_TYEC_siddhar...

FYECOM_10_Jain...

512_TYEC_Srishti...

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